



## Which Legislators Does Silver PAC Support and Why?

It's never too early to talk elections, especially here in the nation's capitol. In fact, it always seems as if the next election is right around the corner. Senators and Members of Congress are constantly focused on strengthening their war chest to be ready for the next re-election campaign. With that in mind, it's important we come up with a list of worthy candidates to receive Argentum's Silver PAC contributions. How do we come up with that list? First, yes, there is a list approved by Argentum's Board of Directors and PAC Steering Committee. For a candidate to qualify for that list we look at a host of items before agreeing to cut a check. Briefly, these include:

- I. **Does the candidate support our issues?** We look at the official's track record inclusive of votes, statements, legislation sponsored, and a general willingness to meet and work with us on issues. Can we step back and consider them and their office a champion of senior living? A 'yes' answer will usually result in a contribution. Please note that Silver PAC does not contribute to candidates who have never held an office before. There are occasional exceptions to this rule, but by and large we only support incumbent members favorable to our issues.
- II. **What's located in their state or congressional district?** Some states and districts are replete with senior living communities, or home to Argentum member corporate headquarters. Silver PAC generates a list comprised of the Top 20 congressional districts serving the most seniors across the nation and targets those representatives for a contribution. For example, House districts in North Carolina and Florida are home to about 1,500 residents each. As such, this presents an opportunity for Silver PAC to establish and build relationships with members who represent a large base of seniors. This is one way to discover new champions to our cause, or to strengthen an already fantastic relationship.
- III. **What committees do they serve on?** Silver PAC supports members who sit on committees of jurisdiction including but not limited to, the Senate Special Committee on Aging; the Senate Health, Education, Labor, and Pensions (HELP) Committee; the House Financial Services Committee; and the House Appropriations Committee.
- IV. **Are they a part of House or Senate leadership?** House and Senate leadership receive contributions as they are directly responsible for setting Congressional agendas and making decisions that can immediately impact Argentum's interests.
- V. **Have any of Argentum's members requested a contribution?** Silver PAC offers its contributors a unique opportunity; to request contributions for elected officials. If you know of a House or Senate member you feel meets the criteria above and has been a friend to senior living, please let us know. We cannot guarantee every request, but will do our best.