

# 2020 Advocacy Fund Golf Classic

The Boulders Resort Golf Course | Scottsdale, AZ  
Wednesday, September 16, 2020



## Event Overview

The annual Advocacy Fund Golf Classic has long been a staple in Argentum's year-round fundraising efforts. Now, it will be hosted in conjunction with Argentum's Chief Executive Summit and Senior Living Symposium (attendance to these events is not required to participate in the Golf Classic). All industry support is welcome, whether you golf, ride, or simply network, as we raise funds to advance advocacy efforts federally and through state support.

## Week At-A-Glance

All events are hosted at The Boulders Resort.

**CHIEF EXECUTIVE SUMMIT | September 14-15** (*Invitation-Only C-Suite Event*)

### **ADVOCACY FUND GOLF CLASSIC | September 16**

7-8 am Breakfast & Warm-Up  
8 am Shotgun Start  
12:30 - 2 pm Lunch & Awards

**SENIOR LIVING SYMPOSIUM | September 16-17** (*separate registration required*)

## 2020 Golf Classic Host Committee

Maribeth Bersani (Argentum), Chris Bird (LCS), Jerry Finis (Pathway to Living), Brad Klitsch (Direct Supply), Ginger Landy (Argentum New York), Chris Mahen (Legend Senior Living), Ryan Novaczyk (New Perspective), Mike Pokora (Willis Towers Watson), Frank Russo (Healthpeak Properties), Joe Weisenburger (Welltower)

## Sponsorship Overview

Sponsorship provides four golf slots to entertain/reward your own staff; to invite customers, prospects or partners; or, to 'give back' to the event for sponsored golfers. Each event sponsor receives recognition commensurate with the item sponsored and level of spending. All sponsors will receive sponsorship recognition in pre-event communications/marketing and on-site thank you signage. Proceeds go to Argentum's Advocacy Fund. Sponsorship does not include invitation to the Chief Executive Summit or attendance to the Senior Living Symposium.

### **The Boulders Resort Golf Course Awards (2016-2019)**

*Golf Digest - Editor's Choice for Best Golf Resort in the Southwest*

*Golf Magazine - Gold Medal Award*

*Mobile Golfer's Top 50 Golf Courses*

*Travel + Leisure - Best Resort in Arizona*

## Sponsorship Options

### \$10,000 – Eagle Level

Leading sponsor recognition above all other Sponsors (guaranteed 2 C-suite Operators in foursome, if desired)

### \$7,500 – Birdie Level

Beverage Carts (includes both carts)

\$50,000 Hole-In-One Contest Sponsor

Men's Longest Drive Contest & Hole (2 holes)

Women's Longest Drive Contest & Hole (2 holes)

Men's Closest to the Pin Contest & Hole (2 holes)

Women's Closest to the Pin Contest & Hole (1 hole)

### \$5,000 – Fairway Level

Hole Sponsorship

Bag Tags

Lunch

Putting Contest

Water Bottles

Driving Range

Golf Towels

Visors

Koozies

50/50 Raffle

Mulligan Tickets

Carts Signage

## Golf Slots Allotment

Each event sponsor receives a foursome and has the following options:

- 1) Fill the foursome themselves with staff, customers, prospects, or partners.
- 2) Fill a portion of their foursome and 'give back' to event organizers slots they prefer we fill with a senior living owner/operator.
- 3) 'Give back' to event organizers the entire foursome for them to fill with senior living owner/operators.

***Contact us to reserve your sponsorship today:***

*Companies A-M: Maura Artman | [martman@argentum.org](mailto:martman@argentum.org) | 703-562-1184*

*Companies N-Z: Brooke Jordan | [bjordan@argentum.org](mailto:bjordan@argentum.org) | 571-527-2631*