August 6, 2020

The Honorable Mitch McConnell
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Charles Schumer
Minority Leader
United States Senate
Washington, DC 20510

The Honorable Nancy Pelosi
Speaker of the House
United States House of Representatives
Washington, DC 20515

The Honorable Kevin McCarthy
Minority Leader
United States House of Representatives
Washington, DC 20515

Dear Majority Leader McConnell, Minority Leader Schumer, Speaker Pelosi, and Minority Leader McCarthy:

This is getting serious. As Congress works toward the next stimulus bill, please consider the
needs of the senior living industry; the owners and operators who provide housing and care in
assisted living, independent living, memory care and continuing care retirement communities
(CCRCs) to the most vulnerable to COVID-19 in our society. They have been serving on the
front lines of this pandemic since late February-early March, working tirelessly and
compassionately to keep safe the almost 1.9 million residents who call “senior living” home and
the close to 1 million employees who serve them. The estimated financial impact of these efforts
will be in the $45-57 billion dollar range this year. Without relief, this is unsustainable.

The American Seniors Housing Association (ASHA) and Argentum, the industry trade
associations and our collective memberships have been requesting from Congress necessary
financial relief to help offset these losses, priority access to PPE and affordable reliable testing
access. To-date, private pay senior living has not received financial relief, we have not been
prioritized for PPE and we have had to source our own testing capacity through private labs
experiencing a turnaround time of 7-9 days. This is unacceptable and could severely hinder the
ability to remain viable as this pandemic continues to be a public health crisis.

Despite these challenges, we strive to keep our communities safe and residents socially engaged
in this unpredictable environment. But we need help and we need it now. Most other industries,
such as hospitals and nursing homes, who are also serving on the front lines of this crisis and are
well deserved, have received significant financial assistance. We request the same for the senior
living industry. This can be done in the following ways:

• Allocate at least $10 billion of HHS Provider Fund grant money to the senior living
providers who are serving on the front lines of this pandemic for their additional expense
and lost revenue. This represents a fraction of actual expenses/lost revenue to the
industry.
- Direct the distribution of rapid result testing kits for delivery and reimbursement to senior living communities to test staff and residents as part of a national Testing Strategy. Include access to vaccines when available.
- Expand the Paycheck Protection Program (PPP) to permit senior living operators who employ less than 500 employees per location access to the program.

The senior living industry is committed to continuing to do whatever it takes to limit exposure and protect the health of their residents and staff. They should be prioritized for all relief programs established by Congress in the next emergency bill. When we keep people out of the hospital, the overall health care system benefits.

Congressional support for funding has been strong as evidenced by the attached compilation of letters. It is time to put that support into action and include a direct funding stream to the senior living industry. We are part of the solution, but we need help.

Thank you for your support.

Sincerely,

David Schless
President
American Seniors Housing Association

James Balda
President & CEO
Argentum

Enclosure: Examples of Bi-Partisan Congressional Support for Senior Living Financial Relief, PPE and Testing
Examples of Bi-Partisan Congressional Support for Senior Living
Financial Relief, PPE and Testing

Rep. Kay Granger (R-12-TX), Ranking Member, House Appropriations Committee
Op-ed in The Hill
“But these senior living facilities have still not been prioritized by HHS for financial relief. They have not been prioritized for PPE, or for testing supplies, and I fear once a vaccine is approved, they will continue to be overlooked. Instead, these senior living facilities have had to source their own supplies and testing capabilities and have incurred significant expenses in that process from not being able to move in new residents. They should have the same access to rapid results testing kits and supplies of PPE and funding as nursing homes. This would allow these senior living facilities to first test both residents and staff to find out who is COVID-19 positive and then to use PPE supplies to combat the disease and contain its spread”.

Sen. James Lankford (R-OK) and 26 Senators letter to HHS Secretary Azar
“We are writing to express our support for all of our nation’s deserving health care providers who will in short time begin to apply for the much-needed financial relief programs of the CARES Act, specifically the Public Health and Social Services Emergency Fund (PHSSEF). As you set your guidelines for this program, we request that those who care for our nation’s most vulnerable not be overlooked. We are specifically referring to the millions of our nation’s seniors who are cared for by the hardworking men and women who work in facilities such as nursing homes, skilled nursing centers, as well those serving individuals with intellectual and developmental disabilities. In addition, we must not overlook those individuals who work within the senior living community, such as those working in independent living, assisted living, memory care and continuing care retirement communities.”

Sen. Susan Collins (R-ME) April 24, 2020 Facebook Post
“Maine nursing homes, senior living facilities, and homes for those with intellectual and developmental disabilities need additional support to protect residents and employees from COVID-19. I joined a bipartisan group of nearly 30 Senators calling on HHS to provide these communities with the resources they need.”

Rep. Jennifer Wexton (D-10-VA) and 39 House Members of Congress letter to Congressional Leaders
“The staff and residents in long-term care facilities require immediate support to get them through this crisis. Providing additional funding for the Public Health and Social Services Emergency Fund in the next package with the needs of these providers in mind is critical to protecting the elderly and the most vulnerable throughout the country from COVID-19.”

Rep. Michael Burgess (R-26-TX) and 35 House Members of Congress letter to HHS Secretary Azar
“The providers in nursing homes, skilled nursing centers, senior living communities, independent living, assisted living, memory care, and continuing care retirement communities are on the front lines of providing critical health care services for these vulnerable individuals during normal times, but especially during a pandemic. These facilities are deserving of support to aid them in their COVID-19 response to ensure the health and safety of their residents and
their medical staff”.

**Rep. Matthew Cartwright (D-8-PA) and 54 House Members of Congress letter to HHS Secretary Azar**

“Senior living communities, however, have yet to be recognized by with an allocation of funds from the Department of HHS for their service and significant financial outlays for their residents. To date, Medicare providers, hospitals, rural and “hot spot” health care facilities, Indian health care entities, the uninsured, nursing homes, and Medicaid providers have all been allocated funds to help with their expenses. It is critical that operators of senior living communities, which include assisted living, memory care, independent living, and continuing care retirement communities, now also be recognized for the significant efforts they are making to keep their residents and employees safe.”