

ARGENTUM ADVOCATES PROGRAM



Now, more than ever, your voice is needed on Capitol Hill. The pandemic has put a spotlight on all senior living and long-term care communities, and the threat of intrusive federal oversight is upon our industry. It's imperative that we unite to tell our story and the stories of our heroic caregivers and residents.

Argentum is leading the way with its **Argentum Advocates** program, which is designed to educate and engage individuals who are interested in advocacy and policy issues related to the senior living industry. Join us in our fight for federal resources and in combating onerous federal regulation. Argentum Advocates will help you get your voice heard! Just a few of the program benefits include:

- **Targeted and tailored advocacy assistance** specific to your community needs
- **Direct access to members of Congress and staff** through exclusive Capitol Hill forums focusing on the needs of senior living
- **Timely briefings** on the latest federal legislative and regulatory information that you need to know for your community
- **Assistance scheduling meetings** directly with your congressional delegation, as well as talking points and data points
- **Exclusive seminars** on teaching advocacy skills and how to best educate your federal leaders on the needs of the senior living industry through Argentum's Leadership Forum
- **Federal and state legislator contact information** (personal home of record and all communities/businesses)
- **Key access, analysis, and insight into the federal process** including opportunities to submit Congressional testimony to directly impact the legislative process, and opportunities to submit comments regarding proposed regulations
- **Access to Congressional action alerts** tailored to senior living
- **Exclusive invitation to Silver PAC**, a political action force dedicated exclusively to advancing the needs of senior living providers

Individuals must opt-in at [argentum.org/argentumadvocates](https://www.argentum.org/argentumadvocates) to receive program benefits. Argentum membership is not required.