

2021 Argentum Advocacy Fund Golf Classic

Golf Club of Amelia Island | Amelia Island, FL

Monday, December 6, 2021



Event Overview

A day of golf is a good day. A day of golf raising funds to advance senior living's advocacy priorities and objectives is a great day. The annual Argentum Advocacy Fund Golf Classic has long been a staple in Argentum's year-round fundraising efforts and will be hosted in conjunction with Argentum's Senior Living Leadership Summit. All industry support is welcome, whether you golf, ride, or simply network, as we raise funds to advance advocacy efforts federally and through state support.

The pandemic has put a spotlight on senior living and long-term care communities, and the threat of intrusive federal oversight is upon our industry. Join us in our fight for federal resources and in combating onerous and crippling federal regulation...and for a great day of golf.

SENIOR LIVING LEADERSHIP SUMMIT AT-A-GLANCE

All events are hosted at The Ritz-Carlton, Amelia Island.

ARGENTUM BOARD AND COMMITTEE EVENTS *(Invitation-Only Events)*

Sunday, December 5

- 6:30-7:30 PM: Meet & Greet Reception
- 7:00-9:00 PM: Dinner for Board of Directors and Premier IPs

Monday, December 6

- 7:30 AM: Breakfast Service (hot protein breakfast served)
- 8 AM – 11:00 AM: Board of Directors Meeting
- 8 AM – 9:00 AM: Public Relations Committee Meeting
- 9 AM – 11:00 AM Executive Roundtables
- 9 AM – 11:00 AM LEAD Program
- 11 AM – 12:00 PM: Grab & Go Lunch
- 7 PM – 9 PM Silver PAC Trustee & Silver Circle Dinner

ADVOCACY GOLF CLASSIC

Monday December 6

- Noon: Golf - Shotgun start (Grab-n-Go Lunch provided)
- 5:00 PM: 19th Hole Networking Happy Hour (golf + summit attendees invited)

SENIOR LIVING LEADERSHIP SUMMIT *(Available to sponsors and IP Premier Members)*

Tuesday, December 7

- 7:15 – 8:15 AM: Women in Leadership Committee Breakfast (by invitation only)
- 8:00 AM: Breakfast Service
- 8:30 – 9:30 AM: Opening Keynote
- 9:45 AM – 4:30 PM: Executive Program & Events
- 12:00 – 1:00 PM: Lunch
- 5 PM – 6:30 PM: Recognition Reception

Wednesday, December 8

- 8:00 AM: Breakfast Service
- 8:30 AM – 11:30 AM: Executive Program

Sponsorship Overview

All proceeds go to Argentum's Advocacy Fund. Sponsorship provides four golf slots to entertain/reward your own staff; to invite customers, prospects, or partners; or, to 'give back' to the event and sponsor an attending golfer. All sponsors will receive sponsorship recognition in pre-event communications, marketing, online, and on-site thank you signage and mentions. Sponsorship also includes invitation(s) to the Senior Living Leadership Summit.

Sponsorship Options *(Note: a portion of sponsor fees is tax deductible)*

\$15,000 – Eagle Level

Leading sponsor recognition above all other Sponsors (guaranteed 2 C-suite Operators in foursome, if desired)

\$10,000 – Birdie Level

Beverage Carts (includes both carts)

\$10,000 Hole-In-One Contest Sponsor

Men's Longest Drive Contest & Hole (cost per hole, 2 holes available)

Women's Longest Drive Contest & Hole (cost per hole, 2 holes available)

Men's Closest to the Pin Contest & Hole (cost per hole, 2 holes available)

Women's Closest to the Pin Contest & Hole (1 hole)

\$5,000 – Fairway Level

Hole Sponsorship

Bag Tags

Lunch

Putting Contest

Water Bottles

Driving Range

Golf Towels

Visors

Koozies

50/50 Raffle

Mulligan Tickets

Carts Signage

Senior Living Leadership Summit and Golf Slot Allotments

Each event sponsor receives,

- Complimentary registrations to the Summit program
 - Eagle and Birdie sponsors: Two registrations
 - Fairway sponsors: One registration
- A foursome of golfers with the following options:
 - Fill the foursome yourself with staff, customers, prospects, or partners.
 - Fill a portion of your foursome and 'give back' to event organizers slots we fill with a senior living owner/operator.
 - 'Give back' to event organizers the entire foursome to be filled with senior living owner/operators.

2021 Golf Classic Host Committee

Chris Bird (LCS), Jerry Finis (Pathway to Living), Brad Klitsch (Direct Supply), Ginger Landy (Argentum New York), Chris Mahen (Legend Senior Living), Ryan Novaczyk (New Perspective), Mike Pokora (Willis Towers Watson), Frank Russo (Healthpeak Properties), James Balda (Argentum), Maggie Elehwany (Argentum), Paul Williams (Argentum)

Contact me to reserve your sponsorship today:

Katherine Madison | kmadison@argentum.org | 571-527-2622

ABOUT THE COURSE

The finest Amelia Island has to offer...The Golf Club of Amelia Island is the club of choice on one of the most picturesque barrier islands along the East Coast. The course features 18 holes of championship golf and is adjacent to the The Ritz-Carlton, Amelia Island property. The expected daytime temperature in early December is 62-72 degrees.