

SUPPORTING MEMBERSHIP OVERVIEW

Dues: \$3,182 annually

Supporting Level industry partner membership provides discounts, and access to reports, research, and additional benefits.

- **Supporting Member Recognition**
 - Recognition as a Supporting Member in the [member list online](#)
 - Access to download [logos and materials](#) to promote yourself as a Supporting Member
- **Product and Event Discounts**
 - *New in 2025!* 10% discount on select media kit purchases, including advertising, sponsored content and e-blasts
 - Discounts on attending or exhibiting at the Senior Living Executive Conference
 - Discounts on programs to include CDAL, ServSafe, Sales Counselor Certificate and Career Center job postings
- **Complimentary Webinars**
 - Access to *Senior Living Insights* - Webinars by Argentum as well as any special topic webinars free of charge
 - Complimentary webinars on special topics as they arise
- **Complimentary Research Reports and More**
 - Access to Argentum Quarterly research reports, Forecast Reports, and other special reports throughout the year
 - Complimentary subscriptions to *Senior Living Executive* magazine, *Argentum Daily*, CEO Member Briefings, and bi-monthly membership e-updates
 - Complimentary industry white papers
 - Complimentary industry best practices and guidelines

Argentum membership applies to your whole company, not just an individual. Everyone on your team can utilize your membership. Click [here](#) for tips on how to maximize your member benefits.



ARGENTUM
EXPANDING SENIOR LIVING

NEW! A 10% discount on Media Kit pricing*

- »Member preferred pricing on Senior Living Executive Conference Expo Space and attendee fees
- »Complimentary access to the latest Argentum research/intelligence/best practices/guidance
- »Complimentary access to *Senior Living Insights* webinars
- »Member pricing on Argentum event attendance and products
- »Member recognition on Argentum.org
- »Rights & use of Argentum Member logo in promotions