



2026 ADVOCACY FUND RECOGNITION BENEFITS INDUSTRY & CAPITAL PARTNERS

Platinum Partner (\$100,000+)

Marketing Benefits:

- Platinum Partner level contributor recognition at all Argentum events (including the Public Policy Fly-In, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 12 ads placed in the Argentum AHEAD newsletter throughout the year.

Networking Event Benefits

- **Argentum Public Policy Fly-In**, February 2026 in Washington, DC: 4 Complimentary Passes.
- **CEO Reception at SLEC**, May 2026 in Nashville, TN: 3 invitations to attend.
- **Granger Cobb Advocacy Dinner**, November 2026 in Austin, TX: 4 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.
- Opportunity to have Argentum coordinate a custom DC Hill visit for your company.

Gold Partner (\$50,000+)

Marketing Benefits

- Gold Partner level contributor recognition at all Argentum events (including the Public Policy Fly-In, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 6 ads placed in the Argentum AHEAD weekly newsletter throughout the year.

Networking Event Benefits

- **Argentum Public Policy Fly-In**, February 2026 in Washington, DC: 4 Complimentary Passes.
- **CEO Reception at SLEC**, May 2026 in Nashville, TN: 2 invitations to attend.
- **Granger Cobb Advocacy Dinner**, November 2026 in Austin, TX: 4 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.
- Opportunity to have Argentum coordinate a custom DC Hill visit for your company.



Silver Partner (\$25,000+)

Marketing Benefits

- Silver Partner level contributor recognition at all Argentum events (including the Public Policy Fly-In, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 4 ads placed in the Argentum AHEAD weekly newsletter.

Networking Event Benefits

- **Argentum Public Policy Fly-In**, February 2026 in Washington, DC: 2 Complimentary Passes.
- **CEO Reception at SLEC**, May 2026 in Nashville, TN: 2 invitations to attend.
- **Granger Cobb Advocacy Dinner**, November 2026 in Austin, TX: 2 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.
- Opportunity to have Argentum coordinate a custom DC Hill visit for your company.

Bronze Partner (\$15,000+)

Marketing Benefits

- Bronze Partner level contributor recognition at all Argentum events (including but not limited to the Public Policy Fly-In, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 4 ads placed in the Argentum AHEAD weekly newsletter.

Networking Event Benefits:

- **Argentum Public Policy Fly-In**, February 2026 in Washington, DC: 2 Complimentary Passes.
- **Granger Cobb Advocacy Dinner**, November 2026 in Austin, TX: 2 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.



Advocate Partner (\$10,000+)

Marketing Benefits

- Advocate Partner level contributor recognition at all Argentum events (including but not limited to the Public Policy Fly-In, Senior Living Executive Conference, and Senior Living Leadership Summit) and recognition in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 2 ads placed in the Argentum AHEAD weekly newsletter.

Networking Event Benefits

- **Argentum Public Policy Fly-In**, February 2026 in Washington, DC: 2 complimentary passes.
- **Granger Cobb Advocacy Dinner**, November 2026 in Austin, TX: 2 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.