



# **Argentum Advocates**

## 2026 Q2 Member Briefing

# Thank You for Joining Us!



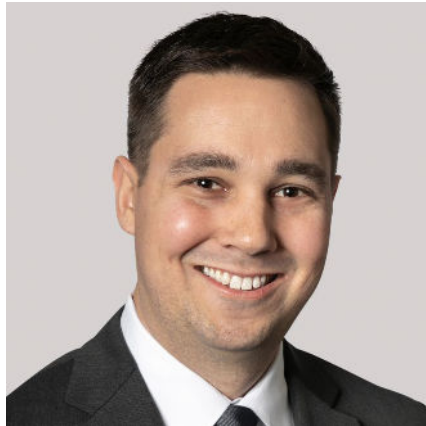
**Maggie Elehwany**

Senior Vice President  
Public Affairs



**Paul Williams**

Vice President  
Government Relations



**Dan Samson**

Director  
Government Relations



**Kyle Loeber**

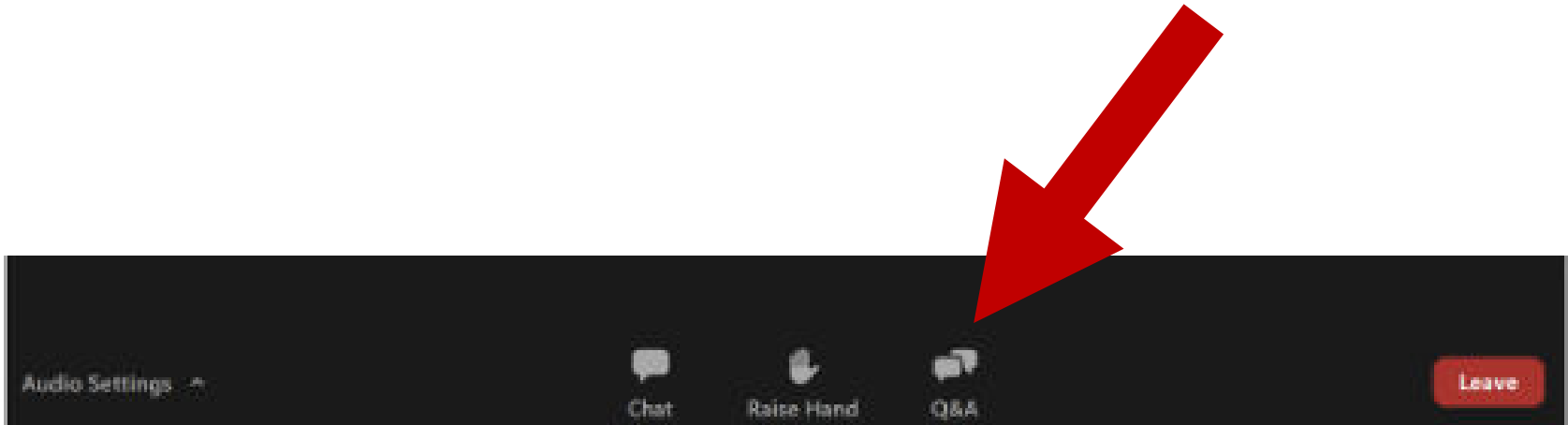
Manager  
Public Policy

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Have a Question?

Ask your question at any time in the Q&A box, accessible from the bottom of your attendee panel.



Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

# Agenda

- **Argentum Policy Priorities**
- **Policy Landscape**
- **Threats**
  - GAO Assisted Living Report
  - Assisted Living ACCESS Act
  - 21st Century Road to Housing Act
- **Opportunities**
  - Older Americans Act Reauthorization
  - Argentum Policy Priorities
  - I Love Senior Living Movement
- **Looking Ahead**
  - August Recess
  - November Elections
  - Lame Duck, Reconciliation 3.0
  - Administration Advocacy
- **Take Action**

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

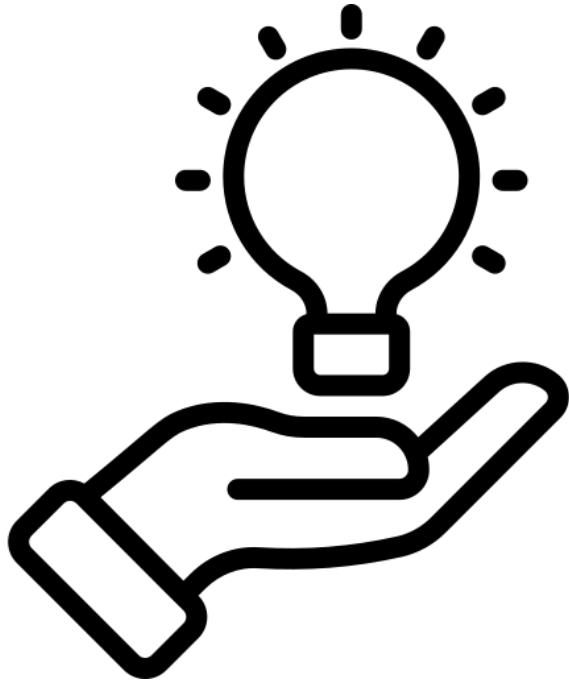


# Importance of Advocacy

**1.** Promote public policy solutions to our challenges

**2.** Prevent harmful public policy from taking shape

**3.** Education and awareness (Tell Our Story)



Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# 2026 Priorities

1. Improve Affordability And Accessibility of Long-term Care
2. Invest In Long-term Care Workforce Development To Reduce Shortages



The U.S. population aged 65 and older will grow from **55 million in 2020 to 80+ million by 2040.**



More than two-thirds of people will need some form of long-term care in their lifetime, and **two-in-five will need care for two or more years.**



There are not nearly enough caregivers to meet the growing needs of our seniors, **more than 20 million workers are needed by 2040.**



There is a projected shortage of **881,000 assisted living apartments by 2030**, with \$1 trillion in development needed by 2050.

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

# 2026 Key Legislation

## 1. Promoting Senior Socialization & Longevity

- **The Care Across Generations Act (H.R. 1812):** Bipartisan legislation enabling long-term care communities to establish childcare services or partner with an existing nearby childcare center for the purposes of intergenerational care.
- **The Social Engagement and Network Initiatives for Older Relief (SENIOR) Act (S. 473):** Bipartisan legislation to help more seniors stay connected and reduce loneliness by studying the impact of loneliness on seniors and the benefits of multigenerational housing.

## 2. Helping Seniors Pay for Care

- **Caring for Seniors Act (H.R. 3000):** Cost-reduction for middle-income seniors, expand existing workforce programs
- **The Lowering Costs for Caregivers Act (S. 1565 & H.R. 138):** Bipartisan legislation allowing people to use their tax-free health savings accounts and flexible spending accounts on medical expenses for their parents.

## 3. Reducing Workforce Shortages

- **Improve and Enhance the Work Opportunity Tax Credit (S. 492 & H.R. 1177):** Bipartisan legislation connecting individuals to good jobs by providing a federal “work opportunity tax credit” (known as WOTC) to employers who invest in American workers facing employment barriers.
- **Essential Workers for Economic Advancement Act (H.R. 5494):** Bipartisan legislation creating a market-driven temporary worker program. The bill establishes a new nonimmigrant visa for employers who have positions that have gone unfilled for three consecutive months.

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Q2 Policy Landscape

- Senior Living Threats and Opportunities
- Housing Legislation takes Priority
- Reconciliation 2.0, 3.0, Appropriations
- Supreme Court & Immigration
- Narrow Majorities limit Activity
- Congressional Calendar

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Threats: GAO Report

## GAO Report on Assisted Living

GAO found at least \$12B in federal Medicaid and traditional Medicare spending for services delivered in assisted living settings in 2024; GAO notes this is likely an undercount. GAO also found 44 state Medicaid programs covered assisted living services as of March 2025, with 29 using HCBS waivers.

**Argentum fundamentally disagrees with the findings of this report**, as assisted living is primarily a residential and social model, not a clinical health care setting, and does not primarily receive Medicare payments.

# Threats: Assisted Living ACCESS Act

## **ACCESS Act (S. 4479 / H.R. 8662)**

Introduced April/May 2026.

Would add assisted living services as a Medicaid medical assistance category for qualifying individuals when estimated per-capita costs do not exceed hospital or nursing facility costs. Also adds LIHTC selection criteria for non-institutional LTSS projects.

**Argentum opposes this legislation** and is working with the bill sponsors, U.S. Senator Roger Marshall (R-KS) and U.S. Representative Max Miller (R-OH), to relay our concerns and to promote changes that preserve state flexibility, strengthen Medicaid waiver programs, and address reimbursement adequacy so providers can serve more seniors in high-quality, home-like settings.

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Threats: Road to Housing Act

## 21st Century ROAD to Housing Act

Became law on July 11, 2026.  
Bipartisan housing package focused on supply and program reforms. Congressional summary highlights expanded financing for affordable housing, FHA multifamily loan-limit changes, HOME program changes, planning grants, manufactured housing, and HUD oversight provisions.

**Argentum, ASHA, and NCAL successfully advocated for language clarifying legislative intent to exclude senior living communities from an unintended consequence of the legislation.** The language was formally inserted into the Congressional Record and states, “purchases of homes used to provide residential care for individuals with disabilities or developmental disabilities, or in senior living communities, should be exempt, as these are unrelated to the problem being addressed by the Act.”

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Opportunities: OAA Reauthorization

## Older Americans Act Reauthorization

Passed unanimously by the Senate, awaiting action by the House. The legislation would reauthorize OAA programs through Fiscal Year 2030, renewing and modernizing one of the nation's most important laws supporting older adults, caregivers, and aging services programs. It includes updates designed to strengthen program integrity, encourage innovation, support family caregivers and the direct care workforce, and help older adults age with dignity and independence.

## Key Argentum Priorities Included in the Bill

- **White House Conference on Aging.** Argentum has been a leading advocate for a renewed White House Conference on Aging, working with the Administration, congressional offices, and numerous stakeholder organizations to advance this proposal.
- **Multigenerational and Civic Engagement Activities.** Section 207 promotes multigenerational engagement activities, reflecting concepts that Argentum has long championed through the **Care Across Generations Act**.
- **Social Engagement and Reducing Isolation.** Section 209 incorporates elements of the **Social Engagement and Network Initiatives for Older Relief (SENIOR) Act**, legislation led by Chairman Scott and supported by Argentum to promote social engagement and reduce isolation among older adults.

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Opportunities: Policy Priorities

| Affordability & Workforce                                                                                                | Promote Senior Socialization                                                                                                                                                                                        | Support Veterans' Care Choices                                                           | Tax Reforms                                                                                                                                                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>H.R. 3000</b> , Caring for Seniors Act – Cost-reduction for middle-income seniors, expand existing workforce programs | <b>H.R. 1812</b> , the Care Across Generations Act – grants to co-locate LTC and childcare centers<br><br><b>S. 473</b> , the Social Engagement and Network Initiatives for Older Relief (SENIOR) Act – OAA updates | Elizabeth Dole Act, implement the assisted living pilot program, expand Aid & Attendance | <b>H.R. 2036 &amp; S. 925</b> , the Credit for Caring Act – \$5,000 tax credit for LTC<br><br><b>H.R. 138 &amp; S. 1565</b> , the Lowering Costs for Caregivers Act – HSA/FSA for parent's expenses<br><br><b>H.R. 1177 &amp; S. 492</b> , the Improve and Enhance the Work Opportunity Tax Credit Act – tax credits to hire caregivers |

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Opportunities: I SENIOR *Living*

**Every community.  
Every role.  
Every story.**

I Love Senior Living is a new storytelling movement designed to spotlight the joy, purpose, connection, and and everyday impact already happening inside senior living communities.

**This storytelling movement is a shared platform  
for the entire industry to tell the stories that  
only our communities can share.**

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# Looking Ahead: August *(& October)* Recess

 ARGENTUM  
EXPANDING SENIOR LIVING

1

Find Lawmakers

2

Your Lawmakers

3

Write Letter

4

Send Letter

5

Thank You



#### Show the Reality

A firsthand visit lets lawmakers see the compassionate, high-quality care being provided every day—far beyond what any report or testimony can convey.



#### Build Relationships

Personal connections with elected officials create lasting advocacy relationships. When they know your community, they think of you when policy decisions arise.



#### Shape Better Policy

Informed lawmakers make better decisions. Your community tour can educate officials on workforce challenges, regulatory burdens, and the needs of older adults.

Argentum recently launched its **Congressional Invitation Tool**, a new online resource that simplifies outreach to federal elected officials. By entering a community address, users can quickly identify the U.S. Senators and Representative who serve their district. The tool also provides a prewritten invitation letter and automatically matches communities with the appropriate congressional offices, making the invitation process quick and easy.

<https://invites.argentum.org/>

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

Argentum  
**Advocates**  
for Seniors



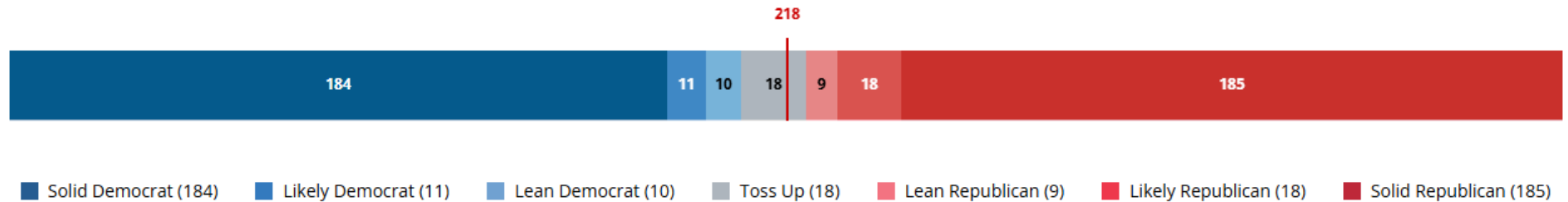
# Looking Ahead: November Elections

Democrats are favored, but **not assured** to narrowly take back the House (Dems need to flip 3 seats)

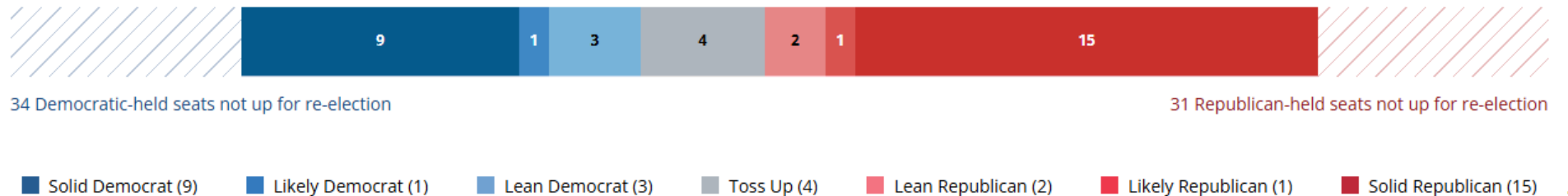
Republicans are **slightly favored** to retain the Senate (Dems need to flip 4 seats)

States to watch: **ME** (Collins), **AK** (Sullivan), **OH** (Husted), **TX** (Open), **IA** (Open), **NC** (Open)  
**GA** (Ossoff), **MI** (Open), **NH** (Open)

## House:



## Senate:



Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

# Looking Ahead: Lame Duck, Reconciliation

- **Election Results will dictate Congressional action, committee priorities, future oversight activity, and the path for senior living legislation**
- **Continuing Resolution/Appropriations**  
The House voted 220-205 to approve a continuing resolution through December 4; Senate must still pass (60 votes)  
Annual appropriations remain a key vehicle for senior housing, workforce, and health care priorities
- **3rd Budget Reconciliation Vehicle**  
The House voted 216-214 to advance a \$95 billion budget reconciliation framework: \$73 billion for defense and intelligence, \$12 billion for agriculture, and \$10 billion for states to adopt voter ID laws

# Looking Ahead: Administration Advocacy

- Meetings with HUD/FHA Commissioner
- Veterans pilot program progress
- White House Conference on Aging
- Outreach to White House, HHS Secretary Kennedy, and CMS Administrator OZ



Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

# Advocacy Action Items:

- ✓ **Host Lawmakers for visits:** We're here to help execute these events
  - ✓ Visit [invites.argentum.org](https://invites.argentum.org)
  - ✓ **Identify Lawmakers to Invite**
  - ✓ **Make a Plan**
  - ✓ **Reach out to Argentum & State Partner**
- ✓ **Participate in I ❤️ Senior Living Campaign**
- ✓ **Participate in Grassroots:** Send pre-written letters on the Caring for Seniors Act, Care Across Generations, and other policy priorities

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.



# AHEAD

INSIGHT, POLICY AND NEWS YOU NEED TO STAY AHEAD

BY  ARGENTUM



ARGENTUM ADVOCATES

YOUR VOICE AMPLIFIED ON EVERY LEVEL - FEDERAL AND STATE



## Wednesday at 2:00 pm ET: Quarterly Policy Briefing

Argentum Advocates are invited to join us this Wednesday, March 25, for our first 2026 quarterly policy briefing, where we will share progress on implementation of the Veterans assisted living pilot program, legislation to expand the use of tax-advantaged savings accounts for long-term care expenses, critical workforce bills, and our push for a renewed Conference on Aging. [Learn more.](#)

## Massachusetts State Partner Secures Legal Win on Fees Case

Argentum's State Partner, the Massachusetts Assisted Living Association (Mass-ALA), secured a major victory last week with a [ruling](#) by the Massachusetts Supreme Judicial Court to dismiss the class action in its entirety and that assisted living providers may charge upfront non-refundable community fees to their incoming residents if those fees "correspond to initial ALR-specific services inapplicable to ordinary landlord-tenant relationships." [Learn more.](#)



## Argentum-Led Bill Introduced to Promote Socialization and Caregiver Retention

By Argentum, December 15, 2023 at 10:04 AM

Argentum is thrilled to share that yesterday, U.S. Representatives Marilyn Strickland (D-WA), Bryan Steil (R-WI), and Ann McLane Kuster (D-NH) introduced [H.R. 6835](#), the Care Across Generations Act. This Argentum-led bill would help more seniors and children interact with one another, providing health and well-being benefits and addressing the epidemic of loneliness facing our nation, while also potentially helping reduce workforce shortages by improving caregiver retention.

Argentum worked directly with the Congressional offices to draft the legislative language of the Care Across Generations Act. The bill would establish grants for long-term care communities to operate a child care facility within their community, coordinate multigenerational activities, or develop or expand new or existing facilities for the specific purpose of fostering intergenerational connections.

[Read more »](#)

Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

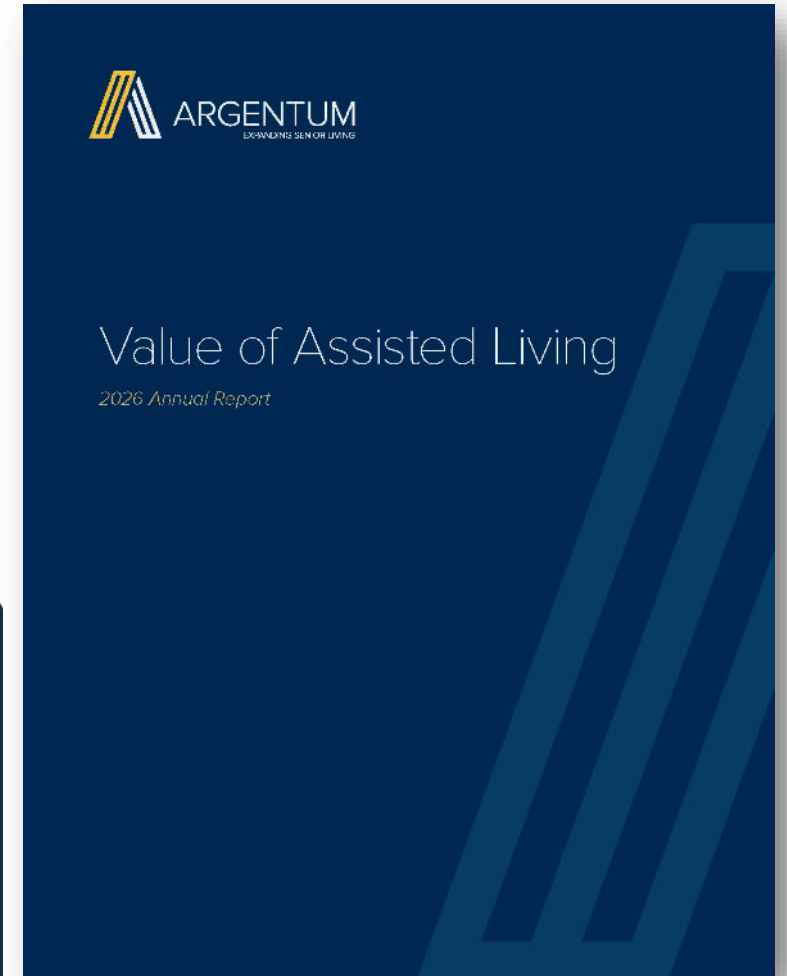


# Share the Value Report

Every day, **more than 10,000 Americans turn 65, and nearly 70% will need some form of long-term care.**

This industry-leading report explains why assisted living is a critical part of the solution, delivering:

- Lower costs for families and public programs
- Better health outcomes
- Higher quality of life for older adults
- Reduced strain on Medicare and Medicaid
- Scalable solutions for a rapidly aging population



Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

# 2026 ADVOCACY FUND CONTRIBUTORS

## PLATINUM PARTNERS



## GOLD PARTNERS



## SILVER PARTNERS



## BRONZE PARTNERS



## ADVOCATE PARTNERS



## SUPPORTING PARTNERS



Argentum is the leading national association representing 75 percent of professionally managed assisted living, independent living, memory care, and continuing care retirement communities. These communities offer choice, dignity, security, and comfort in the final years of life to nearly two million vulnerable seniors.

Argentum  
**Advocates**  
for Seniors



# Connect With Us:



**Maggie Elehwany**

Senior Vice President  
Public Affairs

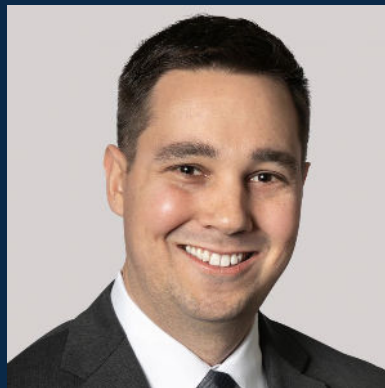
[melehwany@argentum.org](mailto:melehwany@argentum.org)



**Paul Williams**

Vice President  
Government Relations

[pwilliams@argentum.org](mailto:pwilliams@argentum.org)



**Dan Samson**

Director  
Government Relations

[dsamson@argentum.org](mailto:dsamson@argentum.org)



**Kyle Loeber**

Manager  
Public Policy

[kloeber@argentum.org](mailto:kloeber@argentum.org)